



**A PLAYGROUND
FOR ALL KIDS**

**FRIENDS OF FIRESIDE
SCHOOL SOCIETY**
Cochrane, Alberta

SPONSORSHIP PACKAGE

DEAR PROSPECTIVE SPONSOR

On behalf of the board and committee members of Friends of Fireside School Society, I want to thank you for taking the time to read and consider our sponsorship proposal for the Fireside School Playground build.

Cochrane's newest school, Fireside School, opened in November 2017 and with a capacity of over 900 children it is in dire need of a playground. Our fundraising body is comprised of parents and community members who are passionate about the community. From our initial meeting, we made a commitment to build a playground suitable for children of all abilities, a fair space where anyone will feel welcome and included, children of all athletic capabilities can be challenged, thrilled and happily exhausted, and a place where all children and youth can play side by side.

Currently there is no playground in Cochrane that is fully inclusive of children with mobility issues. The Friends of Fireside, working with Park N Play designs, has developed a playground that not only employs smooth poured rubber surfacing for easy accessibility of mobility devices, but also playground equipment that creates equitable and challenging play opportunities for children.

This playground will be for anyone to enjoy, not just the children of Fireside School. We expect to see multigenerational play, with Cochrane's youngest to oldest members of active families enjoying the play opportunities side by side.

We want you to be a part of this new standard for inclusivity and play design. This playground will be a point of pride for the community, both as a meeting place for families, but also as an important piece of the inclusivity conversation, and moving that incredible conversation forward.

Thank you and we are looking forward to your participation!

Laura McDonald, President

WORKING TOWARDS INCLUSIVITY

A child doesn't bring their disability to a playground, they find it there. We plan to create a play space where all children feel welcome, inspired, included, and happily exhausted. An inclusive playground allows children of all abilities to play side by side. Imagine what this type of play atmosphere can do for other spaces. **To remove the boundaries** on the playground helps to remove the boundaries in classrooms, in workspaces, **and in life.**

Friends of Fireside is fundraising to build an awesome playground that can be enjoyed by young and old of all abilities based on the 7 principals of inclusive playground design: **Fair, Included, Smart, Independent, Safe, Active, Comfortable.**

Creating an inclusive playground provides an educational, safe and fair play environment for children of all abilities to be enjoyed by Fireside School and the community as a whole and as a place where all children will feel independent, smart, comfortable, and active.



MEET JACKI AND MALIC

Malic was diagnosed with Cerebral Palsy at birth and relies on mobility devices.

Ever since the founding of Friends of Fireside Jacki has been a strong fighter and advocate of building an inclusive playground.

After all, you would like your kids to be able to play without boundaries too, right?

As a family we avoid trips to the playground as Cochrane does not yet have any that provide accessibility and inclusivity, and that hurts me. Malic believes that he can do anything his sisters can do, but when he attempts to do so his little body doesn't give him the satisfaction. He uses mobility devices to get around and thankfully these devices have allowed him to be eye to eye with his peers, to attempt to run alongside his friends during gym class and to give him a sense of independence he wouldn't have otherwise.

We are so excited at the prospect of a playground where we can all play together, where I have to run after him and where I can see him enjoy it as much as any other kid. My hope is that he grows up in a different world than I did. One where his abilities are not considered disabilities.

**Jacki El Hommosany,
Board member & mother of 3**



FUN FOR ALL AGES AND ABILITIES



NO LIMITS

A STANDARD FOR THE FUTURE

HOW MUCH?

A playground that is built to last won't come cheap! A breakdown of our cost:

- \$105,000 rubber surfacing
- \$50,000 base preparation
- \$285,000 play structure spanning over 6000 sqft
- \$10,000 fencing, concrete bordering, landscaping, etc.



HOW CAN I HELP?

- Making a monetary donation
- Donating in kind services towards the playground construction
- Helping with the volunteer build



WHAT TO EXPECT

- Acknowledgement on the playground sponsorship board
- Public thank you advertisement in the media
- Grand opening celebration with media attendance
- Charitable tax receipt*

* qualified donations only



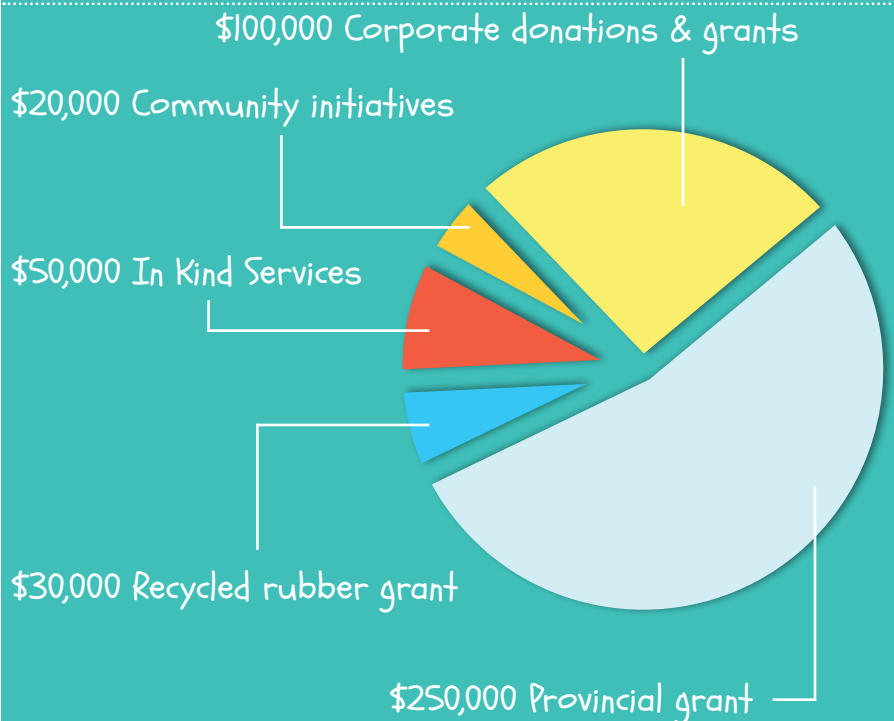
AUG 2017: PARK 'N PLAY PLAYGROUND DESIGNER SELECTED

NOV 2017: CONSTRUCTION COMPLETED ON FIRESIDE SCHOOL

APR 2018: PLAYGROUND FUNDING GOAL REACHED

JUL 2018: PLAYGROUND VOLUNTEER BUILD

AUG 2018: GRAND OPENING CELEBRATION





PLEDGE YOUR SUPPORT:

- Monetary donations:** Cheques payable to Rocky View Schools or credit card donations are eligible for a tax receipt under certain conditions.
- In kind services:** We are looking for companies in excavation, landscaping, bordering, fencing, site facilities, or other services related to building a playground.
- Volunteers:** This playground isn't building itself, we estimated we need about 1000 man hours to get it all up and running! Come join the fun for an afternoon or two in June!
- Other:** Contact me for other types of sponsoring like on-site branding, signage, catering or any great idea!

Company Name: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

PAYMENT OPTIONS:

- Please invoice**
- Payment enclosed (Cheques payable to Rocky View Schools)**

Please return form and payment to:

Laura McDonald
473 River Heights Green
T4C 0S1 Cochrane

Phone: 587 777 2352
Email: laura@friendsoffireside.ca

Rather donate online?

Visit <https://www.canadahelps.org/dn/592>

Select **"Fireside School"**

Write **"Playground"** in the description

FIRESIDE SCHOOL

ROCKY VIEW SCHOOLS

12 Fireside Parkway



Friends of Fireside School Society board of directors and family

When we include:
friendsoffireside.ca/inclusivity



Contact us

Laura McDonald

President Friends of Fireside
(587) 777 2352
laura@friendsoffireside.ca

Roger Versluis

Corporate Sponsorship
(587) 890 4770
roger@friendsoffireside.ca